


## Comparing The Real Costs (of protective coatings)

Traditional Coatings		
<b>3</b>	Number of coats	<b>2</b>
<b>1.1 – 1.8 m<sup>2</sup>/L</b>	Coverage +325µm Coating thickness 225µm 55-85% Volume solids 63-72% 30% Wastage factor 5-10% 2-3% Rework 0%	<b>2.6 – 3.0 m<sup>2</sup>/L</b>
<b>0%</b> Frequent  <b>×</b> Hours 4 – 16 hours <b>×</b> Every 20-30 mins (5-15% labour inefficiency)	<b>Project Time Savings</b>  Weather disruptions: Paint in 84%-99% humidity Paint in -20°C - 50°C Dew point issues Surface tolerant Touch dry Minimum recoat times MCU-Quickcure® Mixing	<b>20-50%</b> Minimal  High 15 minutes 45 mins – 5 hours <b>Game-changing</b> Minimal

### Conclusions:

- ✓ Relative to MCU-Coatings® traditional coatings are expensive, and to achieve long term performance they need sandblasted surfaces. MCU-Coatings® will survive +25 years, even with a St 3 surface prep.
- ✓ MCU-Coatings® time savings are substantial and reduce total project costs. As material costs on any project approximate 5-9% of total costs, the labour and overhead savings end up being far greater than the material costs (global average saving 30%), and this is before you consider the real cost of traditional coatings that typically survive less than 15 years in a C5 environment

**The MCU-Coatings® value proposition is simply undeniable, and easily proven**

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